

Site Overview

As the companion website to the award-winning Publications of Big Apple, Brooklyn, Queens, and Westchester Parents Magazines, NYMetroParents.com is an unparalleled destination to learn about relevant events, parent-friendly businesses; informative articles-all designed to help readers become better parents.

The screenshot displays the NYMetroParents.com website layout. At the top, there are logos for Big Apple Parent, Brooklyn Parent, Queens Parent, and Westchester Parent, along with a 'music' banner. Navigation links include Home, Calendar, Source Guide, Parent Community, and Articles. The main content area is divided into several sections: 'New & Noteworthy' with a featured article 'Family Overload! Fight the Pressure to Over-Schedule: 10 Tips to Take Back Your Family'; 'Source Guide' with a search bar and a list of categories like Arts, Health, Education, and Fun; 'Articles' with a featured article 'Pedaling the Delomeres - Family Adventures on Wheels'; 'Parent Community' with a search bar and a list of discussions; 'Sponsored Events' with a list of upcoming events like 'MADRID SPANISH LANGUAGE EVENING' and 'KIDS YOGA'; and 'Directories' with a search bar and a list of categories like Health Directory and Fun. The footer includes contact information for Davler Media Group, LLC and copyright information for 2006 NY Metro Parents Magazine.

Many of NYMetroParents.com pages appear at or near the top of many Google searches. When your customers are searching for places to buy, let our site help them find you.

To help you take advantage of this important and growing source of leads, we have created several advertising opportunities across our online properties. Our website offers traditional display advertising in larger banners and smaller tiles. We offer premium placement and enhanced listings in our popular business directories. Our often-searched events calendar provides special notice for your important functions. And, or weekly newsletter provides opportunities to reach a captive audience inside a message they have specifically asked to receive.

Whichever option you choose, you have our commitment to the highest quality and best service possible.