

Home Page Site Content

Content on the NYMetroParents.com website includes a wide array of topics – offering New York area parents an unparalleled destination to learn about relevant events, parent-friendly businesses, share information inside our parent community, and read informative articles that better help them raise their children

The screenshot shows the NYMetroParents.com home page with several callout boxes pointing to specific features:

- “Leaderboard” ad unit**: Points to the top banner advertisement for the 8th Annual New York Family Arts Festival.
- The best articles are featured prominently and are rotated throughout month**: Points to the featured article about Jorge Posada.
- The entire article archive is searchable from the home page**: Points to the search bar for stories by topic.
- Discussion boards and product exchange community**: Points to the Parent Community section.
- Hundreds of events are stored in our database and the best ones are rotated on our home page**: Points to the Key Upcoming Events section.
- Second ad unit**: Points to the “Is Your Child a CoverKid?” advertisement.
- Directory of local businesses and service providers**: Points to the Local Source Guide.
- Businesses that buy Premium+ Packages appear here**: Points to the Featured Businesses section.
- Source Guide listings are searchable from the home page**: Points to the search bar for the complete directory.
- Newsletter provides readers tips and pointers**: Points to the newsletter subscription form.
- Directories combine relevant articles with targeted businesses to provide readers with a comprehensive one-stop resource**: Points to the Directories section.
- The event and calendar database is fully searchable from the home page**: Points to the search for specific events form.

Calendar Content

The NYMetroParents.com calendar is among the best of any site offered in the New York region. Our editors comb through press releases, websites, and newsletters from hundreds of organizations to bring our readers the most relevant, high-impact events.

The calendar includes events from hundreds of venues throughout the New York region. Thousands of events reside in the database and it is fully searchable by category, region, start-date and end-date.

While event search results are returned in a table, users may find more details on each event by clicking on its title and viewing more information like hours, cost, description, etc.

With a single click, users can navigate directly to their category of interest and see events quickly.

ALL SAILORS' SEW CAMP - Noble Maritime Collection (The)

Date: 06/26/06 through 06/30/06
 Hours: 9 a.m.-4 p.m./9 a.m.-12 p.m.
 Ages: 7-12
 Price: \$350 full day/\$250 half day
 Address: 1000 Richmond Terrace - (718) 447-6490
www.noblemaritime.org

Description: Children will learn techniques of sewing, knitting, embroidery and tapestry. They will also play games, sing songs and receive an oral history lesson about Sailor's Snug Harbor while exploring the gardens and grounds.

Please let them know you saw this event in NY Metro Parents!

Subscribe to Our Newsletter
 Type your email address here

Source Guide Content

The NYMetroParents.com source guide provides readers with parent-friendly businesses and in the New York region. This fully searchable directory helps readers locate and identify those service providers and businesses they will use across over 100 categories.

Thousands of businesses exist in our database and they are fully searchable by category, region, and/or business name.

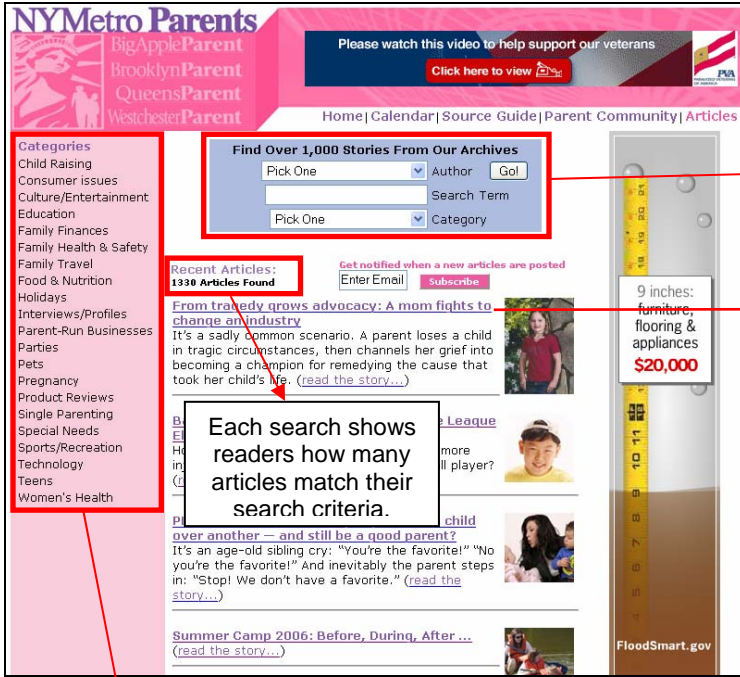
Click on the category name and see all listings that exist in that category.

With a single click, users can navigate directly to their category of interest and see those business listings.

Users may find more details on each listing. Clicking will bring up more information like hours, website, business details, products, etc. Businesses may purchase packages that enable their listing to be further enhanced.

Editorial Content

The NYMetroParents.com award-winning editorial staff has been writing articles for parents since they founded "Big Apple Baby" in 1985. Since that time our staff has written thousands of articles across virtually every category relevant to parenting and child rearing. From camps to schools, health issues to parties, our writers provide New York parents with a valued and trusted resource.



Over a thousand articles have been written since our founding and they are stored in the online database. These articles are fully searchable by category, author and/or title.

After reading a brief description of each article, users may click to see the full text. Within the full article, readers can email the article to a friend, email the author, reformat it in a printer-friendly layout, our provide feedback on the article.

With a single click, users can navigate directly to their category of interest and see those articles.



Parent Community

NYMetroParents.com provides readers a natural environment to share stories with each other through our "online social network" community. Thousands of parents have posted comments, shared viewpoints, and sought a wide range of solutions through our message boards.



The Parent Community enables readers to post their own issues and concerns right on our web site. Other readers, in turn, comment on these posts. Readers can also post items for sale or items desired.

With a single click, users can navigate directly to their category of interest and see those topics.

